

### Getting invisible talents into jobs

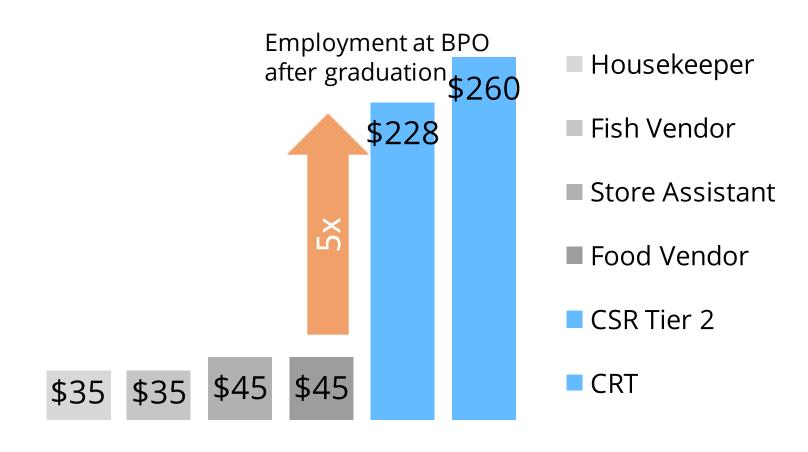
Through micro-funded education in digital and soft skills

Main Deck

Zhihan Lee CEO & Co-Founder www.bagosphere.com

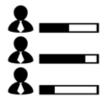


## Lisa's Career Progression & Monthly Salary in USD





### Our Solution: Micro-loan funded job prep boot camps with great employment outcomes











**Screening & Student Loan** 

Job Prep **Boot camp** 8 weeks

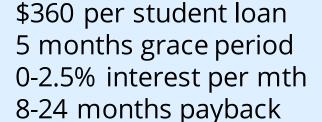
**Graduate** Success

70%-80% employed in weeks







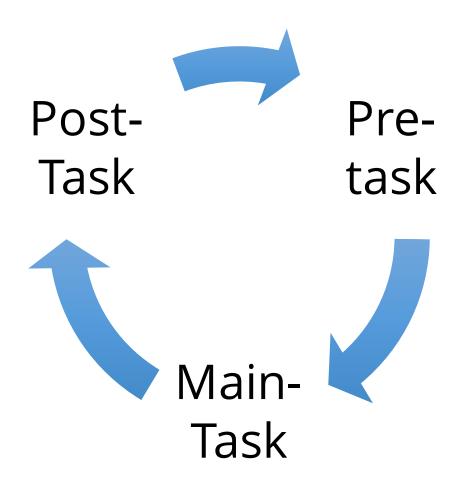








# ASCEND Job Prep Bootcamp: Task-based approach

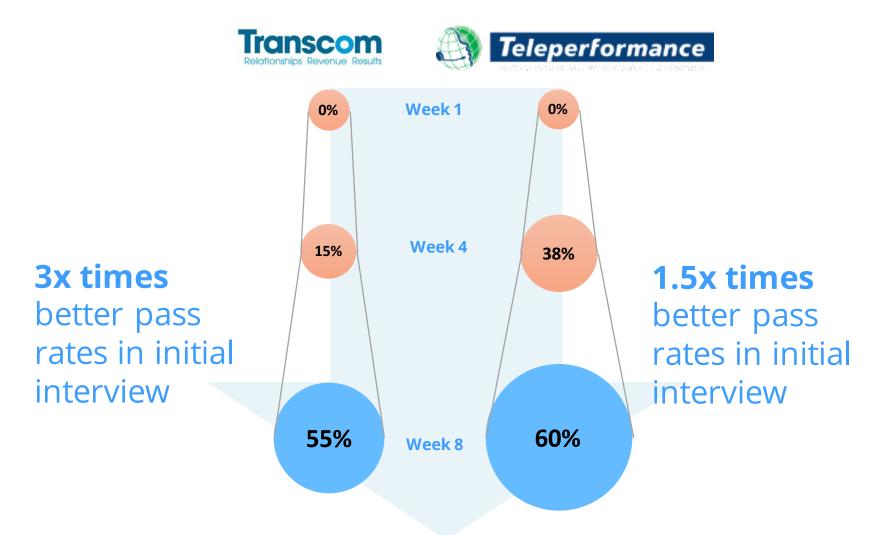


Section	
Life Story	A Mandy's World
	B James' World
Communication Skills	C Comprehension & Fluency D Core Skills E Task
Life Skills	F Life Skills G Typing & Search Skills



### **Employer Partners**

Our program provides learning outcomes that lead to employment at our partners





### How are we different?





High School: Grade 11 & 12

- IT-BPO Vocational training
- English and Customer Service Skills



College: 2 Year Service Management Course

- 15 units classroom
- 6 units apprenticeship (on job training)
- Rolling out 2014-2015 to 19 state colleges

100 hours

K11 & K12 High School

2 Years College









Near-hire Training

- 100 hours training
- For college graduates

Employment in the BPO Industry



#### **Investors:**







#### **Board/Advisory Board:**

En Lee, LGT VP



Rico Gonzalez, Xchange

### What we've done: graduates hired!!

533 graduates since Jan 2013.

98% course completion rate

420 graduates hired by BPOs since Jan 2013.

P10,000 average starting salary + performance incentives

60% of total graduates hired 2 weeks from graduation.

80% of total graduates hired 2 months from graduation.

70% of all graduates still employed after 6 months.

### Our Impact so far



70%

Most of our students are high school graduates and can't afford higher education



40%

Of our graduates were able to secure a job without work experience



3x

Salary multiplier for graduates who had work experience



100%

Of employed graduates now enjoy work benefits such as social security and healthcare

### What's going on

- Now in two cities in Negros Occidental (incl. Bacolod)
- POC in Metro Manila
- > 2x students intake from 150/year in 2014 to 350/year in 2015
- Exploring using working capital notes and first-loss facility to scale model





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